NIGHT AT THE RACES

FUNDRAISER

FRIDAY, APRIL 25, 2025

P.A.L.S. for Healing

NON-PROFIT TRAUMA INFORMED COUNSELING



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Misty Ramos Saviano, ATR, LPCC-S, ACTP, EMDR Executive Director

Allison Brusk Allyson McCarley Ilona Ponomariova Laura Serazin Michelle Slaght "I am a single mom who works part-time and is also a student. I am working hard to finish school so I can get back to work full-time. Your scholarship program has allowed my daughter to get the services she truly needs since we are struggling with health insurance."

-Client

P.A.L.S. for Healing provides multiple trauma-informed therapies for children, individuals, and families after the death of a loved one or experiencing trauma. We offer innovative individual counseling and art therapy to help them express themselves when words fall short. Our variety of professionally-led groups provide a unique opportunity for at-risk families. We customize our support groups to reach multiple types of trauma and grief from a variety of specialties including art therapy combined with trauma informed yoga, racial trauma, and building resiliency skills. All of our services are available at a reduced scholarship rate so EVERYONE who has suffered trauma or loss can receive quality care.

Our 7th Annual Fundraiser will be a "Night at the Races" and held on Friday, April 25, 2025 in downtown Cleveland at Music Box Supper Club. This fun night, filled with horse racing, great food, and open bar, is P.A.L.S. for Healing's largest and most important fundraiser of the year with more than 120 attendees. This is how we raise funds to serve those who would not otherwise be able to afford therapeutic services with last year raising more than \$6,000 to help clients.

We are asking your help by sponsoring the event or purchasing tickets. All donors will be thanked for their kindness and generosity through recognition on our social media, e-newsletter and event program.

A portion of sponsorships and ticket sales are tax-deductible as we are a registered non-profit organization (Tax ID: #27-2494217). If you would like additional information, please contact me at (330) 518-8334 or contactus@palsforhealing.org.

Sincerely,

Misty Ramos Saviano, Executive Director

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NIGHT AT THE RACES FUNDRAISER

FRIDAY, APRIL 25, 2025

P.A.L.S. for Healing

NON-PROFIT TRAUMA INFORMED COUNSELING

SPONSORSHIPS WITH TICKETS

\$2,500: Winner's Circle Sponsor

\$2,500 provides art therapy group to provide healing to youth affected by trauma

- Includes a full-page ad (5" wide by 8" tall, full color) in our program
- Live mention at the event during your sponsored race
- Your logo/name on prominent event signage, race sponsorship with digital and program recognition, at the open bar, & inside cover of program
- Electronic thank you package (Includes: logo on website event page, logo on e-newsletter along with featured story to our online supporters, boosted social media recognition across Facebook, Instagram and Twitter resulting in at least 5,000 impressions, P.A.L.S. will also share a sponsor provided corporate video on our website and social media)
- VIP Table for 8 guests with 8 horse naming opportunities

\$1,000: Derby Sponsor

\$1,000 covers the cost of an eight-week, art therapy support group for youth who have had the death of a loved one at their school

- Includes a full-page ad (5" wide by 8" tall, full color) in our program
- Your logo/name on prominent event signage, race sponsorship with digital and program recognition at the event, inside cover of program, and at buffet
- Electronic thank you package (Includes: logo on website event page, logo on e-newsletter to our online supporters, boosted social media recognition across Facebook, Instagram and Twitter resulting in at least 2,500 impressions)
- 4 VIP tickets with 4 horse naming opportunities

\$500: Wire Sponsor

\$500 provides a professional training for teachers and school counselors to best serve students who have suffered trauma or loss

- Includes a half page ad (5" wide by 4" tall, full color) in our program
- Listing in event program, digitally at the event, and logo on "Lucky Horseshoe" raffle board
- Recognition post on event Facebook page and P.A.L.S. for Healing event webpage
- 4 VIP tickets with 4 horse naming opportunities

\$250: Paddock Sponsor

\$250 provides free or low-cost individual therapy sessions for those who have suffered trauma or loss and are facing financial difficulties, unable to pay the full amount

- Listing in event program
- Recognition on P.A.L.S. for Healing's Facebook page and P.A.L.S. for Healing event webpage
- 2 VIP tickets with 2 horse naming opportunities

\$600 VIP Table: Table of 8 VIP tickets with assigned seating and 2 horse naming opportunities (savings of \$80!)

\$80: Individual Ticket: Includes open bar and dinner

SPONSORSHIPS | TICKETS NOT INCLUDED

\$20: Name a Horse. No tickets included. Name a Horse (Prize awarded if your named horse wins its race!) One horse named that participates in one of the races that evening.

\$100: Race Supporter. No tickets included. Sponsors at this level will be recognized in event program and digitally on the racing to screen with their name or logo for a specific race. 100% tax-deductible.

palsforhealing.org | 330-518-8334

West

Independence

24600 Center Ridge Road, Bldg 3 Westlake, Ohio 44145 East

2000 Auburn Drive, Suite 200 Beachwood, Ohio 44122

4700 Rockside Road, Suite 135 Independence, Ohio 44131